



Tourist Accommodation, Small Area Data

Western Australia

March Quarter 2002

NOTES

FORTHCOMING ISSUES

ISSUE

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INTRODUCTION

This publication contains the results of the quarterly Survey of Tourist Accommodation (STA). The STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

CHANGES IN THIS ISSUE

From March quarter 2002 changes have been made to Statistical Local Areas (SLA) in every State and Territory. These changes are reflected in names and composition of geographic areas listed in *Table 5 Accommodation establishments by selected small areas*.

In Queensland, South Australia and Tasmania changes have been made to Tourism Regions (TR). These changes have been made in response to revisions to the *Australian Standard Geographical Classification (ASGC)* (Cat. no. 1216.0) and requests from State government tourism agencies.

Details of these changes are included paragraph 20 in the Explanatory Notes.

NOTE

For further information about these and related statistics, contact Neil McKellar-Stewart on 07 3222 6364, fax 02 6252 8041, or the National Information Service on 1300 135 070. For information about subscriptions to ABS products please contact ABS Subscription Services 1300 366 323.

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SUMMARY OF ACCOMMODATION ESTABLISHMENTS (a)—WA

Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
LICENSED HOTELS WITH FACILITIES											
2000											
December quarter	134	9 540	23 954	6 964	536	61.2	815	37.0	359	2.3	61 708
2001											
March quarter	132	9 532	24 039	6 672	491	57.2	767	35.5	331	2.3	56 168
June quarter	132	9 519	24 102	6 616	484	55.8	716	32.6	330	2.2	52 890
September quarter	130	9 492	24 114	6 581	512	58.6	759	34.2	357	2.1	55 101
December quarter	129	9 464	23 929	6 558	505	58.1	778	35.3	362	2.1	55 536
2002											
March quarter	130	9 479	23 929	6 357	486	57.0	765	35.5	358	2.1	53 438
Year ended March 2001	2 025	58.4	3 068	35.1	1 373	2.2	224 044
Year ended March 2002	1 987	57.4	3 018	34.4	1 407	2.1	216 966
MOTELS AND GUEST HOUSES WITH FACILITIES											
2000											
December quarter	126	5 861	15 901	2 081	273	50.6	461	31.5	220	2.1	22 870
2001											
March quarter	125	5 830	15 843	1 960	246	46.8	430	30.2	210	2.1	20 050
June quarter	126	5 659	15 383	1 727	235	45.7	382	27.3	183	2.1	18 647
September quarter	125	5 669	15 441	1 761	255	48.8	419	29.5	201	2.1	20 184
December quarter	124	5 561	15 165	1 736	250	48.8	431	30.9	219	2.0	20 580
2002											
March quarter	125	5 616	15 283	1 726	245	48.4	428	31.2	196	2.2	20 470
Year ended March 2001	1 037	48.9	1 733	30.2	839	2.1	85 258
Year ended March 2002	984	47.9	1 660	29.7	799	2.1	79 882
SERVICED APARTMENTS											
2000											
December quarter	72	3 924	13 357	1 398	207	57.5	447	36.4	146	3.1	21 561
2001											
March quarter	70	3 895	13 149	1 395	206	58.8	461	39.0	136	3.4	22 346
June quarter	69	3 881	12 910	1 302	184	52.2	382	32.5	120	3.2	18 803
September quarter	68	3 882	12 901	1 300	190	53.2	405	34.1	121	3.3	19 685
December quarter	68	4 103	13 765	1 442	212	56.2	477	37.7	142	3.4	23 037
2002											
March quarter	71	4 183	14 552	1 476	221	58.7	521	39.8	147	3.6	25 188
Year ended March 2001	776	56.0	1 686	35.7	515	3.3	79 741
Year ended March 2002	808	55.2	1 785	36.2	529	3.4	86 713
TOTAL ESTABLISHMENTS											
2000											
December quarter	332	19 325	53 212	10 443	1 016	57.2	1 724	35.2	725	2.4	106 139
2001											
March quarter	327	19 257	53 031	10 027	943	54.4	1 659	34.8	676	2.5	98 564
June quarter	327	19 059	52 395	9 645	903	52.1	1 480	31.0	632	2.3	90 341
September quarter	323	19 043	52 456	9 642	956	54.6	1 582	32.8	679	2.3	94 970
December quarter	321	19 128	52 859	9 736	968	55.0	1 686	34.7	723	2.3	99 153
2002											
March quarter	326	19 278	53 764	9 559	952	54.9	1 715	35.4	701	2.4	99 097
Year ended March 2001	3 838	55.0	6 487	33.8	2 726	2.4	389 043
Year ended March 2002	3 779	54.1	6 464	33.5	2 735	2.4	383 561

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4	5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)									
March quarter 2001									
Establishments	132	125	70	85	23	135	69	15	327
Guest rooms	9 532	5 830	3 895	2 838	778	7 439	5 595	2 607	19 257
Bed spaces	24 039	15 843	13 149	7 080	1 969	20 539	16 343	7 100	53 031
Persons employed	6 672	1 960	1 395	1 474	363	2 821	2 944	2 425	10 027
March quarter 2002									
Establishments	130	125	71	80	22	136	74	14	326
Guest rooms	9 479	5 616	4 183	2 564	679	7 473	5 881	2 681	19 278
Bed spaces	23 929	15 283	14 552	6 599	1 753	20 602	17 105	7 705	53 764
Persons employed	6 357	1 726	1 476	1 239	341	2 737	2 930	2 312	9 559
ROOM NIGHTS OCCUPIED ('000)									
2001									
March quarter	490.8	245.8	206.2	102.7	23.2	337.4	314.5	164.9	942.7
2002									
January	155.3	83.3	80.7	30.8	8.3	114.9	108.3	57.0	319.3
February	156.9	75.7	63.9	27.2	7.2	105.1	104.0	53.1	296.6
March	174.1	85.7	76.4	31.4	8.9	120.9	117.2	57.8	336.2
March quarter	486.3	244.7	221.0	89.4	24.4	340.9	329.5	167.9	952.1
ROOM OCCUPANCY RATES (%)									
2001									
March quarter	57.2	46.8	58.8	40.2	33.1	50.4	62.5	70.3	54.4
2002									
January	52.8	47.8	62.3	38.8	39.4	49.6	59.4	68.6	53.4
February	59.1	48.2	54.6	37.9	38.1	50.2	63.1	70.7	54.9
March	59.3	49.2	58.9	39.5	42.3	52.2	64.3	69.6	56.3
March quarter	57.0	48.4	58.7	38.7	40.0	50.7	62.2	69.6	54.9
GUEST NIGHTS ('000)									
2001									
March quarter	767.2	430.0	461.5	167.8	38.6	601.1	559.3	291.8	1 658.7
2002									
January	261.9	157.6	208.4	52.9	15.0	224.0	223.9	112.2	627.9
February	235.9	123.1	137.8	41.0	10.6	178.6	177.2	89.5	496.9
March	267.6	147.7	175.0	50.5	14.3	213.9	209.4	102.1	590.3
March quarter	765.5	428.5	521.2	144.5	39.9	616.5	610.5	303.8	1 715.2
BED OCCUPANCY RATES (%)									
2001									
March quarter	35.5	30.2	39.0	26.3	21.8	32.5	38.0	45.7	34.8
2002									
January	35.3	33.3	46.2	25.9	27.6	35.1	42.2	47.0	37.7
February	35.2	28.8	33.8	22.2	21.5	31.0	37.0	41.5	33.0
March	36.1	31.2	38.8	24.7	26.4	33.5	39.5	42.8	35.4
March quarter	35.5	31.2	39.8	24.3	25.3	33.3	39.7	43.8	35.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

2 ACCOMMODATION ESTABLISHMENTS BY STAR GRADING (a)—WA *continued*

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4	5	Total
GUEST ARRIVALS ('000)									
2001									
March quarter	330.6	209.6	135.5	66.2	19.1	268.3	226.0	96.0	675.6
2002									
January	119.5	71.7	54.5	22.0	8.2	96.1	85.6	33.9	245.8
February	111.5	57.0	41.4	17.7	6.4	77.1	76.7	32.0	209.9
March	126.9	67.4	50.8	21.4	8.0	91.3	88.1	36.3	245.0
March quarter	357.9	196.0	146.8	61.1	22.5	264.5	250.4	102.2	700.7
AVERAGE LENGTH OF STAY (days)									
2001									
March quarter	2.3	2.1	3.4	2.5	2.0	2.2	2.5	3.0	2.5
2002									
March quarter	2.1	2.2	3.6	2.4	1.8	2.3	2.4	3.0	2.4
TAKINGS FROM ACCOMMODATION (\$'000)									
2001									
March quarter	56 168	20 050	22 346	6 820	1 735	27 529	37 137	25 343	98 564
2002									
January	17 099	7 212	9 936	2 312	699	9 944	12 697	8 595	34 247
February	17 145	6 239	6 921	1 853	522	8 687	11 766	7 477	30 305
March	19 195	7 019	8 331	2 183	678	10 005	13 212	8 468	34 545
March quarter	53 438	20 470	25 188	6 348	1 898	28 635	37 676	24 540	99 097
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)									
2001									
March quarter	114.5	81.6	108.4	66.4	74.9	81.6	118.1	153.7	104.6
2002									
January	110.1	86.6	123.1	75.0	84.3	86.5	117.2	150.8	107.3
February	109.3	82.4	108.3	68.2	72.2	82.7	113.2	140.9	102.2
March	110.2	81.9	109.1	69.5	76.2	82.8	112.7	146.4	102.8
March quarter	109.9	83.6	114.0	71.0	77.7	84.0	114.4	146.2	104.1
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)									
2001									
March quarter	65.5	38.2	63.7	26.7	24.8	41.1	73.7	108.0	56.9
2002									
January	58.2	41.4	76.6	29.1	33.2	42.9	69.6	103.4	57.3
February	64.6	39.7	59.1	25.8	27.5	41.5	71.5	99.6	56.1
March	65.3	40.3	64.2	27.5	32.2	43.2	72.5	101.9	57.8
March quarter	62.6	40.5	66.9	27.5	31.1	42.6	71.2	101.7	57.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING										
Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1	2	3	4	5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)										
March quarter 2001										
Establishments	43	31	28	—	4	45	27	9	17	102
Guest rooms	5 753	1 768	1 835	—	85	3 201	3 365	2 047	658	9 356
Bed spaces	14 519	4 752	6 305	—	219	8 702	9 489	5 403	1 763	25 576
Persons employed	4 504	613	654	—	28	1 327	1 899	2 033	484	5 771
March quarter 2002										
Establishments	42	31	28	—	4	45	29	8	15	101
Guest rooms	5 744	1 775	1 891	—	87	3 191	3 515	2 073	544	9 410
Bed spaces	14 573	4 780	6 917	—	230	8 673	9 953	5 841	1 573	26 270
Persons employed	4 364	592	681	—	19	1 283	1 942	1 988	405	5 637
ROOM NIGHTS OCCUPIED ('000)										
2001										
March quarter	363.3	88.0	117.4	—	3.6	177.6	218.7	141.2	27.6	568.7
2002										
January	112.9	30.4	43.1	—	1.2	57.9	72.3	47.6	7.3	186.4
February	116.2	28.3	36.9	—	1.1	54.4	73.7	46.3	6.1	181.5
March	127.0	30.1	42.0	—	1.2	60.7	81.2	49.2	6.9	199.2
March quarter	356.1	88.9	122.0	—	3.5	173.0	227.1	143.1	20.3	567.0
ROOM OCCUPANCY RATES (%)										
2001										
March quarter	70.2	55.3	71.1	—	47.4	61.6	72.2	76.7	46.6	67.5
2002										
January	63.4	55.2	73.6	—	44.4	58.6	66.4	74.1	43.4	63.9
February	72.3	57.0	69.6	—	44.5	60.8	74.8	79.7	39.9	68.9
March	71.3	54.8	71.7	—	45.4	61.3	74.5	76.6	41.1	68.3
March quarter	68.9	55.6	71.7	—	44.8	60.2	71.8	76.7	41.5	67.0
GUEST NIGHTS ('000)										
2001										
March quarter	571.9	160.1	248.9	—	6.1	323.3	380.0	225.0	46.5	980.9
2002										
January	193.2	58.7	101.8	—	2.0	115.5	141.6	82.9	11.8	353.8
February	179.5	48.8	75.4	—	1.8	98.1	122.3	72.2	9.3	303.7
March	198.2	53.6	89.4	—	2.0	109.9	139.3	79.2	10.8	341.2
March quarter	570.9	161.1	266.7	—	5.8	323.4	403.3	234.3	31.8	998.6
BED OCCUPANCY RATES (%)										
2001										
March quarter	43.8	37.4	43.9	—	31.2	41.3	44.5	46.3	29.3	42.6
2002										
January	42.8	39.6	47.5	—	27.4	43.0	45.9	45.8	24.1	43.4
February	44.0	36.4	38.9	—	27.8	40.4	43.9	44.1	21.1	41.3
March	43.9	36.2	41.7	—	28.7	40.9	45.1	43.7	22.1	41.9
March quarter	43.5	37.4	42.8	—	28.0	41.4	45.0	44.6	22.5	42.2

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

continued

STAR GRADING										
Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1	2	3	4	5	Ungraded	Total
GUEST ARRIVALS ('000)										
2001										
March quarter	230.5	76.2	62.0	—	2.4	129.2	144.8	71.5	20.9	368.8
2002										
January	82.8	22.2	23.3	—	1.1	42.4	53.2	25.2	6.3	128.3
February	81.6	18.6	18.9	—	1.0	37.4	51.0	24.6	5.1	119.0
March	89.5	20.7	22.6	—	1.1	41.8	56.9	27.3	5.7	132.7
March quarter	253.8	61.4	64.8	—	3.2	121.6	161.0	77.1	17.1	380.0
AVERAGE LENGTH OF STAY (days)										
2001										
March quarter	2.5	2.1	4.0	—	2.6	2.5	2.6	3.1	2.2	2.7
2002										
March quarter	2.2	2.6	4.1	—	1.8	2.7	2.5	3.0	1.9	2.6
TAKINGS FROM ACCOMMODATION (\$'000)										
2001										
March quarter	45 274	7 009	12 434	—	203	14 743	26 614	21 374	1 783	64 717
2002										
January	13 445	2 497	4 843	—	60	5 090	8 393	6 748	493	20 784
February	13 712	2 192	3 946	—	53	4 502	8 514	6 391	389	19 849
March	15 138	2 338	4 483	—	62	5 043	9 313	7 092	449	21 960
March quarter	42 294	7 027	13 272	—	175	14 635	26 219	20 232	1 331	62 593
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)										
2001										
March quarter	124.6	79.6	105.9	—	55.9	83.0	121.7	151.4	64.6	113.8
2002										
January	119.1	82.2	112.3	—	50.1	87.8	116.1	141.7	67.3	111.5
February	118.0	77.4	107.0	—	49.3	82.8	115.6	138.2	64.0	109.4
March	119.2	77.6	106.7	—	50.5	83.2	114.7	144.1	64.8	110.2
March quarter	118.8	79.1	108.8	—	50.0	84.6	115.4	141.4	65.5	110.4
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)										
2001										
March quarter	87.4	44.0	75.3	—	26.5	51.2	87.9	116.0	30.1	76.9
2002										
January	75.5	45.4	82.6	—	22.2	51.5	77.0	105.0	29.2	71.2
February	85.3	44.1	74.5	—	22.0	50.4	86.5	110.1	25.6	75.3
March	85.0	42.5	76.5	—	23.0	51.0	85.5	110.4	26.6	75.3
March quarter	81.8	44.0	78.0	—	22.4	51.0	82.9	108.4	27.2	73.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

SOUTH EAST..... GOLDFIELDS..... MIDWEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
	ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)											
March quarter 2001												
Establishments	3	3	4	10	12	11	2	25	13	8	4	25
Guest rooms	n.p.	149	n.p.	280	n.p.	548	n.p.	1 066	459	265	152	876
Bed spaces	n.p.	416	n.p.	830	n.p.	1 560	n.p.	2 769	1 049	755	520	2 324
Persons employed	n.p.	40	n.p.	129	n.p.	166	n.p.	449	222	90	33	345
March quarter 2002												
Establishments	3	3	4	10	11	11	1	23	13	8	4	25
Guest rooms	n.p.	149	n.p.	298	n.p.	564	n.p.	1 046	451	265	152	868
Bed spaces	n.p.	415	n.p.	904	n.p.	1 571	n.p.	2 721	1 089	770	512	2 371
Persons employed	n.p.	39	n.p.	132	n.p.	154	n.p.	397	192	83	47	322
ROOM NIGHTS OCCUPIED ('000)												
2001												
March quarter	n.p.	8.0	n.p.	15.3	n.p.	22.2	n.p.	40.7	12.9	9.5	7.2	29.6
2002												
January	n.p.	3.1	n.p.	6.4	n.p.	6.2	n.p.	12.0	5.1	3.3	3.0	11.5
February	n.p.	2.5	n.p.	4.9	n.p.	6.6	n.p.	12.4	5.5	3.2	2.1	10.9
March	n.p.	3.0	n.p.	5.8	n.p.	7.9	n.p.	14.5	6.3	3.5	2.6	12.5
March quarter	n.p.	8.7	n.p.	17.1	n.p.	20.8	n.p.	39.0	17.0	10.0	7.8	34.9
ROOM OCCUPANCY RATES (%)												
2001												
March quarter	n.p.	59.8	n.p.	60.5	n.p.	45.0	n.p.	42.4	31.3	39.7	52.4	37.5
2002												
January	n.p.	67.7	n.p.	69.3	n.p.	35.4	n.p.	37.0	36.8	40.1	64.2	42.6
February	n.p.	61.0	n.p.	58.8	n.p.	42.1	n.p.	42.4	43.9	43.2	50.2	44.8
March	n.p.	64.7	n.p.	62.4	n.p.	45.4	n.p.	44.9	45.4	43.2	56.0	46.6
March quarter	n.p.	64.6	n.p.	63.7	n.p.	40.9	n.p.	41.4	41.9	42.1	57.0	44.6
GUEST NIGHTS ('000)												
2001												
March quarter	n.p.	13.3	n.p.	27.0	n.p.	31.2	n.p.	58.0	19.5	14.9	16.8	51.2
2002												
January	n.p.	6.3	n.p.	13.7	n.p.	9.6	n.p.	18.2	7.6	6.0	7.9	21.5
February	n.p.	4.1	n.p.	7.8	n.p.	8.8	n.p.	16.4	7.6	4.5	4.9	17.1
March	n.p.	4.9	n.p.	9.8	n.p.	11.6	n.p.	21.2	8.3	5.9	6.3	20.5
March quarter	n.p.	15.3	n.p.	31.3	n.p.	30.0	n.p.	55.8	23.4	16.4	19.2	59.1
BED OCCUPANCY RATES (%)												
2001												
March quarter	n.p.	35.5	n.p.	36.2	n.p.	22.2	n.p.	23.3	20.6	21.9	36.0	24.5
2002												
January	n.p.	48.9	n.p.	48.8	n.p.	19.8	n.p.	21.5	22.4	25.0	50.0	29.2
February	n.p.	35.3	n.p.	30.8	n.p.	20.0	n.p.	21.5	25.0	21.1	34.4	25.7
March	n.p.	38.1	n.p.	35.1	n.p.	23.9	n.p.	25.2	24.5	24.7	39.8	27.9
March quarter	n.p.	40.9	n.p.	38.5	n.p.	21.2	n.p.	22.8	23.9	23.7	41.6	27.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

4

ACCOMMODATION ESTABLISHMENTS BY TOURISM REGION (a)—WA *continued*

SOUTH EAST..... GOLDFIELDS..... MIDWEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)												
2001												
March quarter	n.p.	5.7	n.p.	11.2	n.p.	12.9	n.p.	26.8	11.2	8.6	6.9	26.7
2002												
January	n.p.	3.2	n.p.	5.6	n.p.	5.6	n.p.	10.8	4.8	3.3	2.4	10.4
February	n.p.	1.9	n.p.	3.3	n.p.	4.4	n.p.	8.5	4.0	2.3	1.7	8.1
March	n.p.	2.3	n.p.	4.3	n.p.	5.4	n.p.	10.5	4.7	3.0	2.2	9.9
March quarter	n.p.	7.4	n.p.	13.2	n.p.	15.5	n.p.	29.7	13.5	8.7	6.3	28.4
AVERAGE LENGTH OF STAY (days)												
2001												
March quarter	n.p.	2.3	n.p.	2.4	n.p.	2.4	n.p.	2.2	1.7	1.7	2.5	1.9
2002												
March quarter	n.p.	2.1	n.p.	2.4	n.p.	1.9	n.p.	1.9	1.7	1.9	3.1	2.1
TAKINGS FROM ACCOMMODATION (\$'000)												
2001												
March quarter	n.p.	650	n.p.	1 116	n.p.	1 649	n.p.	3 235	969	702	492	2 163
2002												
January	n.p.	261	n.p.	525	n.p.	517	n.p.	1 002	386	268	238	892
February	n.p.	196	n.p.	354	n.p.	547	n.p.	1 050	431	232	148	812
March	n.p.	232	n.p.	413	n.p.	642	n.p.	1 238	502	275	197	975
March quarter	n.p.	690	n.p.	1 292	n.p.	1 706	n.p.	3 290	1 319	776	583	2 679
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2001												
March quarter	n.p.	81.1	n.p.	73.1	n.p.	74.4	n.p.	79.4	74.9	74.1	68.7	73.2
2002												
January	n.p.	83.6	n.p.	82.0	n.p.	83.6	n.p.	83.5	75.1	81.5	78.6	77.8
February	n.p.	77.3	n.p.	72.2	n.p.	82.4	n.p.	84.5	77.8	72.5	69.4	74.6
March	n.p.	77.8	n.p.	71.6	n.p.	80.8	n.p.	85.1	79.2	77.6	74.8	77.8
March quarter	n.p.	79.7	n.p.	75.7	n.p.	82.1	n.p.	84.4	77.5	77.2	74.8	76.8
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2001												
March quarter	n.p.	48.5	n.p.	44.3	n.p.	33.4	n.p.	33.7	23.5	29.4	36.0	27.4
2002												
January	n.p.	56.6	n.p.	56.8	n.p.	29.6	n.p.	30.9	27.6	32.7	50.4	33.1
February	n.p.	47.1	n.p.	42.4	n.p.	34.7	n.p.	35.9	34.2	31.3	34.9	33.4
March	n.p.	50.3	n.p.	44.7	n.p.	36.7	n.p.	38.2	35.9	33.5	41.8	36.2
March quarter	n.p.	51.5	n.p.	48.2	n.p.	33.6	n.p.	34.9	32.5	32.5	42.6	34.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GASCOYNE..... PILBARA..... KIMBERLEY.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
	ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)											
March quarter 2001												
Establishments	6	4	1	11	9	7	3	19	14	7	7	28
Guest rooms	309	n.p.	n.p.	504	544	n.p.	n.p.	1 447	793	431	297	1 521
Bed spaces	813	n.p.	n.p.	1 344	1 306	n.p.	n.p.	3 049	2 152	1 118	1 092	4 362
Persons employed	118	n.p.	n.p.	163	311	n.p.	n.p.	446	338	256	55	649
March quarter 2002												
Establishments	6	4	1	11	9	6	3	18	14	6	8	28
Guest rooms	309	n.p.	n.p.	504	545	n.p.	n.p.	1 361	775	216	565	1 556
Bed spaces	813	n.p.	n.p.	1 339	1 361	n.p.	n.p.	2 888	2 049	587	1 828	4 464
Persons employed	132	n.p.	n.p.	178	319	n.p.	n.p.	457	276	48	163	487
ROOM NIGHTS OCCUPIED ('000)												
2001												
March quarter	10.3	n.p.	n.p.	14.4	19.0	n.p.	n.p.	50.5	19.1	11.0	10.0	40.0
2002												
January	3.9	n.p.	n.p.	5.7	6.3	n.p.	n.p.	15.9	4.4	1.2	5.3	11.0
February	3.5	n.p.	n.p.	4.7	6.8	n.p.	n.p.	16.3	4.9	1.4	3.2	9.5
March	4.9	n.p.	n.p.	6.5	6.8	n.p.	n.p.	16.3	6.3	2.0	5.9	14.2
March quarter	12.3	n.p.	n.p.	16.9	19.9	n.p.	n.p.	48.4	15.6	4.6	14.4	34.6
ROOM OCCUPANCY RATES (%)												
2001												
March quarter	36.9	n.p.	n.p.	31.7	38.8	n.p.	n.p.	38.8	26.8	28.3	37.3	29.2
2002												
January	41.0	n.p.	n.p.	36.4	37.3	n.p.	n.p.	37.6	18.5	18.4	30.2	22.7
February	40.6	n.p.	n.p.	33.6	44.3	n.p.	n.p.	42.7	22.4	23.7	20.1	21.7
March	51.2	n.p.	n.p.	41.6	40.1	n.p.	n.p.	38.6	26.2	29.4	33.9	29.5
March quarter	44.4	n.p.	n.p.	37.3	40.5	n.p.	n.p.	39.5	22.4	23.8	28.3	24.7
GUEST NIGHTS ('000)												
2001												
March quarter	17.2	n.p.	n.p.	23.8	23.4	n.p.	n.p.	63.0	25.4	20.2	24.7	70.3
2002												
January	7.2	n.p.	n.p.	10.8	7.9	n.p.	n.p.	19.1	6.4	2.0	13.0	21.5
February	5.0	n.p.	n.p.	7.1	7.6	n.p.	n.p.	18.6	6.4	2.1	6.7	15.1
March	7.6	n.p.	n.p.	10.3	8.1	n.p.	n.p.	19.8	8.7	2.9	12.9	24.5
March quarter	19.8	n.p.	n.p.	28.2	23.6	n.p.	n.p.	57.4	21.5	7.0	32.6	61.1
BED OCCUPANCY RATES (%)												
2001												
March quarter	23.5	n.p.	n.p.	19.7	19.9	n.p.	n.p.	23.0	13.1	20.1	25.1	17.9
2002												
January	28.6	n.p.	n.p.	26.0	18.7	n.p.	n.p.	21.3	10.1	11.2	23.0	15.5
February	21.8	n.p.	n.p.	18.9	20.0	n.p.	n.p.	22.9	11.2	12.5	13.0	12.1
March	30.3	n.p.	n.p.	24.9	19.2	n.p.	n.p.	22.1	13.7	15.9	22.8	17.7
March quarter	27.1	n.p.	n.p.	23.4	19.3	n.p.	n.p.	22.1	11.7	13.2	19.8	15.2

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GASCOYNE..... PILBARA..... KIMBERLEY.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
	GUEST ARRIVALS ('000)											
2001												
March quarter	6.3	n.p.	n.p.	9.8	10.9	n.p.	n.p.	24.5	9.6	5.1	5.6	20.3
2002												
January	2.7	n.p.	n.p.	4.5	3.7	n.p.	n.p.	6.7	2.8	0.6	2.9	6.3
February	2.3	n.p.	n.p.	3.3	3.7	n.p.	n.p.	6.8	2.6	0.7	1.5	4.8
March	3.3	n.p.	n.p.	4.6	4.3	n.p.	n.p.	7.2	3.6	1.0	2.8	7.3
March quarter	8.3	n.p.	n.p.	12.5	11.7	n.p.	n.p.	20.7	9.1	2.3	7.1	18.5
AVERAGE LENGTH OF STAY (days)												
2001												
March quarter	2.7	n.p.	n.p.	2.4	2.1	n.p.	n.p.	2.6	2.6	4.0	4.4	3.5
2002												
March quarter	2.4	n.p.	n.p.	2.3	2.0	n.p.	n.p.	2.8	2.4	3.0	4.6	3.3
TAKINGS FROM ACCOMMODATION (\$'000)												
2001												
March quarter	858	n.p.	n.p.	1 190	2 032	n.p.	n.p.	3 941	1 707	1 011	778	3 497
2002												
January	340	n.p.	n.p.	492	652	n.p.	n.p.	1 278	355	84	521	959
February	258	n.p.	n.p.	363	742	n.p.	n.p.	1 481	433	101	275	809
March	380	n.p.	n.p.	510	751	n.p.	n.p.	1 450	557	145	566	1 267
March quarter	978	n.p.	n.p.	1 365	2 145	n.p.	n.p.	4 209	1 345	329	1 362	3 036
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2001												
March quarter	83.5	n.p.	n.p.	82.8	107.1	n.p.	n.p.	78.0	89.4	92.0	78.2	87.3
2002												
January	86.6	n.p.	n.p.	86.5	103.4	n.p.	n.p.	80.6	79.8	67.9	98.6	87.5
February	73.6	n.p.	n.p.	76.6	109.7	n.p.	n.p.	91.0	89.1	70.3	86.5	85.4
March	77.4	n.p.	n.p.	78.5	110.7	n.p.	n.p.	89.0	88.4	73.7	95.2	89.2
March quarter	79.2	n.p.	n.p.	80.6	108.0	n.p.	n.p.	86.9	86.2	71.1	94.5	87.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2001												
March quarter	30.8	n.p.	n.p.	26.2	41.5	n.p.	n.p.	30.3	23.9	26.1	29.1	25.5
2002												
January	35.5	n.p.	n.p.	31.5	38.6	n.p.	n.p.	30.3	14.8	12.5	29.8	19.9
February	29.9	n.p.	n.p.	25.7	48.6	n.p.	n.p.	38.9	20.0	16.6	17.4	18.6
March	39.7	n.p.	n.p.	32.6	44.4	n.p.	n.p.	34.4	23.2	21.6	32.3	26.3
March quarter	35.2	n.p.	n.p.	30.1	43.7	n.p.	n.p.	34.4	19.3	16.9	26.8	21.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

PERTH..... PEEL..... SOUTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)												
March quarter 2001												
Establishments	43	31	28	102	2	2	4	8	16	28	14	58
Guest rooms	5 753	1 768	1 835	9 356	n.p.	n.p.	250	456	602	1 001	787	2 390
Bed spaces	14 519	4 752	6 305	25 576	n.p.	n.p.	976	1 576	1 556	2 968	2 933	7 457
Persons employed	4 504	613	654	5 771	n.p.	n.p.	66	174	506	388	474	1 368
March quarter 2002												
Establishments	42	31	28	101	2	2	3	7	15	30	15	60
Guest rooms	5 744	1 775	1 891	9 410	n.p.	n.p.	140	345	587	1 068	840	2 495
Bed spaces	14 573	4 780	6 917	26 270	n.p.	n.p.	665	1 223	1 454	3 122	3 205	7 781
Persons employed	4 364	592	681	5 637	n.p.	n.p.	47	168	415	397	437	1 249
ROOM NIGHTS OCCUPIED ('000)												
2001												
March quarter	363.3	88.0	117.4	568.7	n.p.	n.p.	8.4	19.6	24.8	49.7	39.3	113.8
2002												
January	112.9	30.4	43.1	186.4	n.p.	n.p.	2.8	6.3	8.6	18.8	18.8	46.2
February	116.2	28.3	36.9	181.5	n.p.	n.p.	1.9	4.7	6.7	15.9	13.7	36.3
March	127.0	30.1	42.0	199.2	n.p.	n.p.	2.7	6.2	8.0	18.7	15.8	42.6
March quarter	356.1	88.9	122.0	567.0	n.p.	n.p.	7.4	17.2	23.4	53.4	48.3	125.1
ROOM OCCUPANCY RATES (%)												
2001												
March quarter	70.2	55.3	71.1	67.5	n.p.	n.p.	37.3	47.7	45.8	55.2	55.5	52.9
2002												
January	63.4	55.2	73.6	63.9	n.p.	n.p.	65.2	59.0	47.4	56.7	72.3	59.8
February	72.3	57.0	69.6	68.9	n.p.	n.p.	48.0	48.3	40.7	53.2	58.1	51.9
March	71.3	54.8	71.7	68.3	n.p.	n.p.	61.4	58.4	44.2	56.6	60.6	55.0
March quarter	68.9	55.6	71.7	67.0	n.p.	n.p.	58.5	55.4	44.2	55.6	63.9	55.7
GUEST NIGHTS ('000)												
2001												
March quarter	571.9	160.1	248.9	980.9	n.p.	n.p.	19.9	48.3	41.4	97.7	115.0	254.1
2002												
January	193.2	58.7	101.8	353.8	n.p.	n.p.	8.9	19.0	13.9	40.6	61.2	115.7
February	179.5	48.8	75.4	303.7	n.p.	n.p.	4.6	10.9	9.8	29.0	37.2	76.0
March	198.2	53.6	89.4	341.2	n.p.	n.p.	8.9	17.2	12.7	36.4	45.3	94.4
March quarter	570.9	161.1	266.7	998.6	n.p.	n.p.	22.4	47.0	36.4	105.9	143.8	286.1
BED OCCUPANCY RATES (%)												
2001												
March quarter	43.8	37.4	43.9	42.6	n.p.	n.p.	22.7	34.0	29.6	36.6	43.6	37.9
2002												
January	42.8	39.6	47.5	43.4	n.p.	n.p.	43.4	50.0	30.9	41.9	61.6	48.0
February	44.0	36.4	38.9	41.3	n.p.	n.p.	24.6	31.9	24.0	33.1	41.5	34.9
March	43.9	36.2	41.7	41.9	n.p.	n.p.	42.9	45.3	28.2	37.6	45.6	39.1
March quarter	43.5	37.4	42.8	42.2	n.p.	n.p.	37.4	42.7	27.8	37.7	49.8	40.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

	PERTH.....				PEEL.....				SOUTH WEST.....			
Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
2001												
March quarter	230.5	76.2	62.0	368.8	n.p.	n.p.	6.8	18.7	23.9	54.5	43.2	121.6
2002												
January	82.8	22.2	23.3	128.3	n.p.	n.p.	2.3	6.3	8.6	20.3	18.8	47.7
February	81.6	18.6	18.9	119.0	n.p.	n.p.	1.6	4.7	6.3	16.2	14.6	37.2
March	89.5	20.7	22.6	132.7	n.p.	n.p.	1.9	6.1	8.1	19.4	16.9	44.4
March quarter	253.8	61.4	64.8	380.0	n.p.	n.p.	5.8	17.1	23.0	55.9	50.3	129.3
AVERAGE LENGTH OF STAY (days)												
2001												
March quarter	2.5	2.1	4.0	2.7	n.p.	n.p.	2.9	2.6	1.7	1.8	2.7	2.1
2002												
March quarter	2.2	2.6	4.1	2.6	n.p.	n.p.	3.9	2.8	1.6	1.9	2.9	2.2
TAKINGS FROM ACCOMMODATION (\$'000)												
2001												
March quarter	45 274	7 009	12 434	64 717	n.p.	n.p.	881	1 992	2 017	4 775	5 925	12 716
2002												
January	13 445	2 497	4 843	20 784	n.p.	n.p.	380	765	699	2 047	3 168	5 914
February	13 712	2 192	3 946	19 849	n.p.	n.p.	204	493	504	1 556	1 786	3 846
March	15 138	2 338	4 483	21 960	n.p.	n.p.	333	712	618	1 803	2 111	4 532
March quarter	42 294	7 027	13 272	62 593	n.p.	n.p.	916	1 970	1 821	5 406	7 066	14 292
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2001												
March quarter	124.6	79.6	105.9	113.8	n.p.	n.p.	105.1	101.7	81.4	96.1	150.7	111.7
2002												
January	119.1	82.2	112.3	111.5	n.p.	n.p.	134.3	121.1	81.0	109.0	168.2	127.9
February	118.0	77.4	107.0	109.4	n.p.	n.p.	108.3	105.8	75.3	97.8	130.7	106.0
March	119.2	77.6	106.7	110.2	n.p.	n.p.	124.9	114.0	76.8	96.2	133.8	106.5
March quarter	118.8	79.1	108.8	110.4	n.p.	n.p.	124.2	114.4	77.9	101.2	146.3	114.3
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2001												
March quarter	87.4	44.0	75.3	76.9	n.p.	n.p.	39.2	48.5	37.2	53.0	83.6	59.1
2002												
January	75.5	45.4	82.6	71.2	n.p.	n.p.	87.5	71.5	38.4	61.8	121.7	76.5
February	85.3	44.1	74.5	75.3	n.p.	n.p.	52.0	51.1	30.7	52.0	75.9	55.1
March	85.0	42.5	76.5	75.3	n.p.	n.p.	76.7	66.6	33.9	54.4	81.1	58.6
March quarter	81.8	44.0	78.0	73.9	n.p.	n.p.	72.7	63.4	34.5	56.2	93.5	63.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREAT SOUTHERN..... WHEATBELT.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)								
March quarter 2001								
Establishments	5	12	3	20	9	12	—	21
Guest rooms	159	511	93	763	258	340	—	598
Bed spaces	448	1 461	384	2 293	609	842	—	1 451
Persons employed	131	139	30	300	134	99	—	233
March quarter 2002								
Establishments	5	12	4	21	10	12	—	22
Guest rooms	160	521	109	790	277	328	—	605
Bed spaces	446	1 469	446	2 361	593	849	—	1 442
Persons employed	128	139	37	304	136	92	—	228
ROOM NIGHTS OCCUPIED ('000)								
2001								
March quarter	7.5	19.8	4.5	31.7	7.6	10.9	—	18.5
2002								
January	2.6	7.6	2.4	12.6	2.7	2.8	—	5.5
February	2.4	5.8	1.6	9.8	2.8	3.0	—	5.7
March	2.5	7.6	1.8	11.9	2.9	3.5	—	6.5
March quarter	7.4	20.9	5.9	34.2	8.4	9.3	—	17.6
ROOM OCCUPANCY RATES (%)								
2001								
March quarter	52.3	43.0	53.4	46.2	32.9	35.5	—	34.4
2002								
January	51.5	46.8	72.5	51.3	31.1	27.5	—	29.1
February	52.6	39.9	51.3	44.1	35.6	32.1	—	33.7
March	50.2	46.8	54.6	48.6	34.2	34.8	—	34.5
March quarter	51.4	44.7	59.7	48.1	33.6	31.4	—	32.4
GUEST NIGHTS ('000)								
2001								
March quarter	13.6	34.3	7.9	55.8	11.2	15.0	—	26.2
2002								
January	5.3	15.1	5.8	26.2	4.3	4.4	—	8.7
February	4.1	9.5	2.7	16.3	3.8	4.1	—	7.9
March	4.5	13.8	3.6	21.8	4.1	5.4	—	9.5
March quarter	13.8	38.3	12.1	64.3	12.2	14.0	—	26.2
BED OCCUPANCY RATES (%)								
2001								
March quarter	33.7	26.1	23.0	27.0	20.5	19.8	—	20.1
2002								
January	38.3	33.1	42.1	35.7	23.2	16.8	—	19.4
February	32.7	23.1	21.7	24.7	22.9	17.4	—	19.7
March	32.2	30.2	26.1	29.8	22.6	20.5	—	21.4
March quarter	34.4	29.0	30.2	30.3	22.9	18.3	—	20.2

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREAT SOUTHERN..... WHEATBELT.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)								
2001								
March quarter	6.8	19.4	3.5	29.7	7.7	9.8	—	17.5
2002								
January	2.8	8.4	2.0	13.2	2.8	3.3	—	6.1
February	2.0	5.6	1.2	8.9	2.4	2.8	—	5.3
March	2.4	7.6	1.6	11.6	2.6	3.7	—	6.3
March quarter	7.3	21.5	4.9	33.7	7.9	9.9	—	17.7
AVERAGE LENGTH OF STAY (days)								
2001								
March quarter	2.0	1.8	2.3	1.9	1.5	1.5	—	1.5
2002								
March quarter	1.9	1.8	2.5	1.9	1.6	1.4	—	1.5
TAKINGS FROM ACCOMMODATION (\$'000)								
2001								
March quarter	784	1 492	557	2 834	459	705	—	1 164
2002								
January	309	596	349	1 254	173	208	—	382
February	240	443	190	872	169	206	—	375
March	273	575	217	1 065	183	240	—	423
March quarter	822	1 614	756	3 192	526	654	—	1 180
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2001								
March quarter	104.8	75.5	124.7	89.3	60.0	65.0	—	63.0
2002								
January	121.0	78.9	142.7	99.9	64.9	74.6	—	69.9
February	101.7	76.0	121.1	89.5	61.3	69.8	—	65.7
March	109.7	76.1	117.6	89.5	62.4	67.7	—	65.3
March quarter	111.0	77.1	129.0	93.3	62.8	70.4	—	66.8
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2001								
March quarter	54.8	32.5	66.6	41.3	19.8	23.1	—	21.6
2002								
January	62.3	36.9	103.4	51.2	20.2	20.5	—	20.3
February	53.5	30.4	62.1	39.4	21.8	22.4	—	22.1
March	55.1	35.6	64.2	43.5	21.4	23.6	—	22.6
March quarter	57.1	34.4	77.0	44.9	21.1	22.1	—	21.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM NIGHTS OCCUPIED			ROOM OCCUPANCY RATE (PER CENT)				
					January	February	March	March qtr	January	February	March	March qtr
<i>South East (TR)</i>	10	298	904	132	6 404	4 903	5 768	17 075	69.3	58.8	62.4	63.7
Kalgoorlie/Boulder (C)	12	758	1 927	301	8 336	9 964	11 344	29 644	35.5	46.9	48.3	43.5
Balance	11	288	794	96	3 667	2 465	3 201	9 333	41.1	30.6	35.9	36.0
<i>Goldfields (TR)</i>	23	1 046	2 721	397	12 003	12 429	14 545	38 977	37.0	42.4	44.9	41.4
Geraldton (C)	14	544	1 566	205	7 221	7 417	8 309	22 947	42.8	48.7	49.3	46.9
Balance	11	324	805	117	4 239	3 465	4 223	11 927	42.2	38.2	42.0	40.9
<i>Midwest (TR)</i>	25	868	2 371	322	11 460	10 882	12 532	34 874	42.6	44.8	46.6	44.6
Carnarvon (S)	6	295	759	92	3 192	2 669	3 382	9 243	34.9	32.3	37.0	34.8
Balance	5	209	580	86	2 497	2 070	3 118	7 685	38.5	35.4	48.1	40.9
<i>Gascoyne (TR)</i>	11	504	1 339	178	5 689	4 739	6 500	16 928	36.4	33.6	41.6	37.3
Ashburton (S)	6	557	889	102	6 019	5 964	5 724	17 707	34.9	38.2	33.1	35.3
Port Hedland (T)	5	348	918	136	4 590	4 816	4 930	14 336	42.5	49.4	45.7	45.8
Balance	7	456	1 081	219	5 249	5 497	5 632	16 378	37.1	43.1	39.8	39.9
<i>Pilbara (TR)</i>	18	1 361	2 888	457	15 858	16 277	16 286	48 421	37.6	42.7	38.6	39.5
Broome (S)	13	888	2 712	317	7 923	5 682	9 183	22 788	28.8	22.9	33.4	28.5
Wyndham-East Kimberley (S)	8	391	1 070	79	1 498	1 726	2 189	5 413	12.4	15.8	18.1	15.4
Balance	7	277	682	91	1 541	2 067	2 834	6 442	17.9	26.7	33.0	25.8
<i>Kimberley (TR)</i>	28	1 556	4 464	487	10 962	9 475	14 206	34 643	22.7	21.7	29.5	24.7
Belmont (C)	11	917	2 509	313	16 350	13 724	16 738	46 812	57.5	53.5	58.9	56.7
Joondalup (C)	3	201	652	88	4 833	4 057	4 258	13 148	77.6	72.1	68.3	72.7
Melville (C)	3	111	349	55	1 679	1 246	1 747	4 672	48.8	40.1	50.8	46.8
Perth (C)												
Inner	19	2 361	5 781	1 192	46 778	48 862	51 689	147 329	63.9	73.9	70.6	69.3
Remainder	22	3 002	8 804	1 731	55 844	59 942	63 942	179 728	60.0	71.3	68.7	66.5
South Perth (C)	8	472	1 520	184	9 688	8 588	10 325	28 601	66.2	65.0	70.6	67.3
Stirling (C)	5	528	1 494	552	14 450	11 186	12 088	37 724	88.3	75.7	73.9	79.4
Subiaco (C)	3	120	348	59	2 152	2 206	2 326	6 684	57.8	65.7	62.5	61.9
Balance	27	1 698	4 813	1 463	34 603	31 640	36 070	102 313	65.7	66.5	68.5	67.0
<i>Perth (TR)</i>	101	9 410	26 270	5 637	186 377	181 451	199 183	567 011	63.9	68.9	68.3	67.0

GUEST NIGHTS GUEST ARRIVALS TAKINGS FROM ACCOMMODATION (\$ '000)

<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>
13 673	7 790	9 823	31 286	5 560	3 328	4 285	13 173	525	354	413	1 292
11 619	12 580	16 349	40 548	4 832	5 059	6 098	15 989	707	849	979	2 536
6 549	3 812	4 878	15 239	5 924	3 405	4 402	13 731	295	201	259	754
18 168	16 392	21 227	55 787	10 756	8 464	10 500	29 720	1 002	1 050	1 238	3 290
13 003	11 434	13 328	37 765	6 166	4 912	5 901	16 979	591	580	679	1 851
8 475	5 657	7 155	21 287	4 271	3 159	4 005	11 435	301	232	295	828
21 478	17 091	20 483	59 052	10 437	8 071	9 906	28 414	892	812	975	2 679
5 927	3 995	5 324	15 246	2 752	2 014	2 744	7 510	288	229	291	808
4 866	3 107	4 996	12 969	1 737	1 321	1 886	4 944	204	134	219	557
10 793	7 102	10 320	28 215	4 489	3 335	4 630	12 454	492	363	510	1 365
6 724	6 745	7 203	20 672	1 842	2 217	1 978	6 037	325	431	379	1 135
5 369	5 438	5 482	16 289	1 733	1 793	1 797	5 323	408	444	453	1 305
6 959	6 373	7 135	20 467	3 075	2 837	3 438	9 350	545	606	618	1 769
19 052	18 556	19 820	57 428	6 650	6 847	7 213	20 710	1 278	1 481	1 450	4 209
17 338	10 301	17 995	45 634	4 341	2 930	4 686	11 957	714	492	849	2 055
1 961	2 180	2 929	7 070	798	794	1 217	2 809	109	135	169	414
2 175	2 647	3 615	8 437	1 170	1 101	1 440	3 711	136	182	249	567
21 474	15 128	24 539	61 141	6 309	4 825	7 343	18 477	959	809	1 267	3 036
33 164	25 567	32 305	91 036	14 098	11 025	13 009	38 132	1 310	1 065	1 287	3 662
13 672	10 289	9 574	33 535	4 149	3 596	3 638	11 383	653	525	522	1 701
3 439	2 356	3 367	9 162	911	711	822	2 444	128	88	126	342
77 523	73 828	79 226	230 577	35 265	35 160	36 009	106 434	4 329	4 691	4 972	13 992
103 075	96 302	104 793	304 170	29 280	30 713	32 887	92 880	6 256	6 796	7 153	20 206
21 763	16 218	20 195	58 176	9 723	8 223	10 614	28 560	1 129	902	1 160	3 191
31 934	22 897	25 168	79 999	7 255	6 643	7 424	21 322	1 720	1 289	1 424	4 433
4 935	3 718	4 419	13 072	1 381	1 189	1 530	4 100	300	250	289	838
64 270	52 502	62 130	178 902	26 230	21 778	26 767	74 775	4 959	4 244	5 027	14 229
353 775	303 677	341 177	998 629	128 292	119 038	132 700	380 030	20 784	19 849	21 960	62 593

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ACCOMMODATION ESTABLISHMENTS BY SELECTED SMALL AREAS, MARCH QTR 2002—WA
continued

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM NIGHTS OCCUPIED				ROOM OCCUPANCY RATE (PER CENT)			
					January	February	March	March qtr	January	February	March	March qtr
<i>Peel (TR)</i>	7	345	1 223	168	6 312	4 662	6 241	17 215	59.0	48.3	58.4	55.4
Augusta-Margaret River (S)	9	390	1 397	186	8 229	6 614	7 811	22 654	68.1	60.6	64.6	64.5
Bunbury (C)	13	569	1 616	302	11 171	9 731	11 240	32 142	63.3	61.1	63.7	62.8
Busselton (S)	20	953	3 193	541	20 051	14 406	16 590	51 047	67.9	54.0	56.2	59.5
Collie (S)	3	76	191	22	809	957	1 254	3 020	34.3	45.0	53.2	44.2
Manjimup (S)	10	362	1 061	147	4 595	3 413	4 390	12 398	40.9	33.7	39.1	38.1
Balance	5	145	323	51	1 381	1 154	1 276	3 811	30.7	28.4	28.4	29.2
<i>South West (TR)</i>	60	2 495	7 781	1 249	46 236	36 275	42 561	125 072	59.8	51.9	55.0	55.7
Albany (C)	13	587	1 841	229	10 670	7 802	9 643	28 115	58.6	47.5	53.0	53.2
Balance	8	203	520	75	1 886	1 949	2 253	6 088	30.0	34.3	35.8	33.3
<i>Great Southern (TR)</i>	21	790	2 361	304	12 556	9 751	11 896	34 203	51.3	44.1	48.6	48.1
Merredin (S)	3	86	202	19	592	856	839	2 287	22.2	35.5	31.5	29.5
Narrogin (T)	3	87	213	29	535	721	908	2 164	19.8	29.6	33.7	27.6
Balance	16	432	1 027	180	4 335	4 131	4 732	13 198	32.4	34.2	35.3	33.9
<i>Wheatbelt (TR)</i>	22	605	1 442	228	5 462	5 708	6 479	17 649	29.1	33.7	34.5	32.4
<i>Western Australia</i>	326	19 278	53 764	9 559	319 319	296 552	336 197	952 068	53.4	54.9	56.3	54.9

TAKINGS FROM ACCOMMODATION
(\$ '000)

GUEST NIGHTS GUEST ARRIVALS (\$ '000)

<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>
18 958	10 924	17 159	47 041	6 286	4 707	6 106	17 099	765	493	712	1 970
20 766	15 345	18 536	54 647	8 164	6 770	7 227	22 161	1 149	789	905	2 843
19 841	15 245	18 630	53 716	10 796	8 514	10 318	29 628	933	785	936	2 654
61 614	36 345	44 557	142 516	20 772	16 374	19 391	56 537	3 220	1 835	2 123	7 178
974	1 176	1 716	3 866	256	347	499	1 102	65	77	101	242
10 860	6 426	9 240	26 526	7 073	4 514	6 209	17 796	467	291	385	1 143
1 655	1 428	1 741	4 824	625	634	775	2 034	81	69	82	231
115 710	75 965	94 420	286 095	47 686	37 153	44 419	129 258	5 914	3 846	4 532	14 292
23 298	13 542	18 461	55 301	11 240	7 172	9 488	27 900	1 136	742	914	2 791
2 862	2 771	3 363	8 996	1 983	1 688	2 094	5 765	118	131	152	401
26 160	16 313	21 824	64 297	13 223	8 860	11 582	33 665	1 254	872	1 065	3 192
783	1 015	1 130	2 928	519	613	715	1 847	42	48	53	143
658	947	1 096	2 701	420	627	828	1 875	24	34	42	100
7 243	5 985	7 322	20 550	5 153	4 025	4 804	13 982	315	292	329	936
8 684	7 947	9 548	26 179	6 092	5 265	6 347	17 704	382	375	423	1 180
627 925	496 885	590 340	1 715 150	245 780	209 893	245 031	700 704	34 247	30 305	34 545	99 097

EXPLANATORY NOTES

INTRODUCTION

1 This data service contains data for Western Australia from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0)

2 From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments (these are defined below).

SCOPE

3 On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

4 Every third year beginning with 2000, the STA expands to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units;
- caravan parks with 40 or more powered sites;
- visitor hostels with 25 or more bed spaces.

5 The short-term non-residential accommodation which is in scope of the STA is accommodation which is not leased, and which is provided to guests who would generally stay for periods of less than two months.

6 Some establishments also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

7 The STA includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

CLASSIFICATION CHANGES

8 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

COVERAGE

9 Coverage is comprehensive and from the September quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various Tourism Commissions and Industry Associations is also undertaken.

DATA QUALITY

10 The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

11 The March quarter 2002 response rates were:

- 91% licensed hotels
- 91% motels and guest houses
- 96% serviced apartments

REGIONAL DATA

12 Survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Tourism Regions are reviewed annually and may be subject to boundary and name changes. Where changes have occurred care should be taken when making comparisons with previously published data at this level.

Details of the composition of Tourism Regions and major changes to Tourism Regions may be found in *Tourist Accommodation, Small Area Data* Standard Data Service products for each State/Territory (Cat. no. 8635.n.40.001) (issued quarterly). Outline maps of Tourism Regions are also provided in these Small Area Data products.

ANNUAL CAPACITY DATA

13 ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

14 As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

15 These counts are published annually in a quarterly issue of Tourism Indicators, Australia (Cat. no. 8634.0).

STATISTICS AVAILABLE ON REQUEST

16 The ABS makes tourist accommodation data available on request, including statistics for past quarters, for specific areas and specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. Normally such data is made available on a fee for service basis.

RELATED PUBLICATIONS

17 Other ABS publications and products which may be of interest include:

- Directory of Tourism Statistics, 2000* (Cat. no. 1130.0) (irregular)
- Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0) (issued monthly)
- Tourism Indicators, Australia* (Cat. no. 8634.0) (issued quarterly)
- Tourist Accommodation, Small Area Data* Standard Data Service (SDS) products for each State/Territory (except the ACT) (Cat. no. 8635.n.40.001) (issued quarterly).

18 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both are available from any ABS office or the ABS web site.

EFFECTS OF ROUNDING

19 Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

TOURISM REGION CHANGES

20 From March quarter 2002 changes have been made to the names and boundaries of Statistical Local Areas (SLA) in every State and Territory as part of the revision of the *Australian Standard Geographical Classification (ASGC)* (Cat. no. 1216.0). This data report uses names and boundaries based on the 2001 edition of the *Australian Standard Geographical Classification*. Care should be taken when comparing this quarter's Small area data in Table 5 with data published in previous issues of this data report.

EXPLANATORY NOTES *continued*

SYMBOLS AND OTHER USAGES	n.a.	not available
	n.p.	not publishable
	..	not applicable
	—	nil or rounded to zero
	(C)	City
	(S)	Shire
	(M)	Municipality
	(T)	Town
	(TR)	Tourism Region

GLOSSARY

Average length of stay	Average length of stay is expressed in numbers of days and calculated by dividing <i>Guest nights</i> by <i>Guest arrivals</i> .
Bed spaces	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
Capacity	Capacity in terms of <i>Guest rooms/units</i> or <i>Bed spaces</i> is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
Establishments	The number of hotels, motels and guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
Guest arrivals	The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
Guest rooms	The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
Occupancy	Occupancy in terms of <i>Room nights</i> refers to the total number of nights each guest room or unit was occupied during the survey period. Occupancy in terms of <i>Guest nights</i> refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
Occupancy rates	<i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
Persons employed	The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
Room nights available	The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.

Star grading The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

From the September quarter 1999, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.

Takings from accommodation Since 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. In cases where takings from accommodation data cannot be provided inclusive of GST the amount of GST payable is estimated and the data revised accordingly.

Prior to 1 July 2000, takings from accommodation for some jurisdictions included bed taxes. From 1 July bed taxes were abolished being replaced by GST. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

COMPOSITION OF TOURISM REGIONS

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2001 EDITION) AND TOURISM REGIONS

WESTERN AUSTRALIA

	SLA code		SLA code
Perth		Goldfields	
Armadale (C)	505250210	Coolgardie (S)	530051960
Bassendean (T)	505100350	Dundas (S)	530103080
Bayswater (C)	505100420	Kalgoorlie/Boulder (C) - Pt A	530014281
Belmont (C)	505250490	Kalgoorlie/Boulder (C) - Pt B	530054284
Cambridge (T)	505051310	Laverton (S)	530054970
Canning (C)	505251330	Leonora (S)	530055040
Claremont (T)	505051750	Menzies (S)	530055390
Cockburn (C)	505201820	Ngaanyatjarraku (S)	530056620
Cottesloe (T)	505052170		
East Fremantle (T)	505203150	Midwest	
Fremantle (C) - Inner	505203431	Carnamah (S)	535151470
Fremantle (C) - Remainder	505203432	Chapman Valley (S)	535151610
Gosnells (C)	505253780	Coorow (S)	535152030
Joondalup (C) - North	505154171	Cue (S)	535102380
Joondalup (C) - South	505154174	Geraldton (C)	535033500
Kalamunda (S)	505104200	Greenough (S) - Pt A	535033851
Kwinana (T)	505204830	Greenough (S) - Pt B	535153854
Melville (C)	505205320	Irwin (S)	535154060
Mosman Park (T)	505055740	Meekatharra (S)	535105250
Mundaring (S)	505106090	Mingenew (S)	535155530
Nedlands (C)	505056580	Morawa (S)	535155670
Peppermint Grove (S)	505056930	Mount Magnet (S)	535105810
Perth (C) - Inner	505057081	Mullewa (S)	535156020
Perth (C) - Remainder	505057082	Murchison (S)	535106160
Rockingham (C)	505207490	Northampton (S)	535156790
South Perth (C)	505257840	Perenjori (S)	535157000
Stirling (C) - Central	505157914	Sandstone (S)	535107630
Stirling (C) - Coastal	505157915	Three Springs (S)	535158260
Stirling (C) - South-Eastern	505157916	Wiluna (S)	535109250
Subiaco (C)	505057980	Yalgoo (S)	535109590
Swan (C)	505108050		
Victoria Park (T)	505258510	Gascoyne	
Vincent (T)	505058570	Carnarvon (S)	535051540
Wanneroo (C) - North-East	505158761	Exmouth (S)	535053360
Wanneroo (C) - North-West	505158764	Shark Bay (S)	535057770
Wanneroo (C) - South	505158767	Upper Gascoyne (S)	535058470
South East		Pilbara	
Esperance (S)	530103290	Ashburton (S)	540100250
Ravensthorpe (S)	530107420	East Pilbara (S)	540053220
		Port Hedland (T)	540057280
		Roebourne (S)	540107560

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs)
OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2001 EDITION)
AND TOURISM REGIONS

WESTERN AUSTRALIA *continued*

	SLA code		SLA code
Kimberley		Wheatbelt	
Broome (S)	545100980	Beverley (S)	525100560
Derby-West Kimberley (S)	545102800	Brookton (S)	520050910
Halls Creek (S)	545053920	Bruce Rock (S)	525151120
Wyndham-East Kimberley (S)	545059520	Chittering (S)	525051680
		Corrigin (S)	520102100
Peel		Cuballing (S)	520052310
Boddington (S)	510100630	Cunderdin (S)	525102450
Mandurah (C)	510015110	Dalwallinu (S)	525102520
Murray (S)	510016230	Dandaragan (S)	525052590
Serpentine-Jarrahdale (S)	505257700	Dowerin (S)	525102940
Waroona (S)	510108820	Dumbleyung (S)	520053010
		Gingin (S)	525053570
South West		Goomalling (S)	525103710
Augusta-Margaret River (S)	510150280	Kellerberrin (S)	525154410
Boyup Brook (S)	510200770	Kondinin (S)	520104620
Bridgetown-Greenbushes (S)	510200840	Koorda (S)	525104690
Bunbury (C)	510031190	Kulin (S)	520104760
Busselton (S)	510151260	Lake Grace (S)	520104900
Capel (S) - Pt A	510031401	Merredin (S)	525155460
Capel (S) - Pt B	510101404	Moora (S)	525055600
Collie (S)	510101890	Mount Marshall (S)	525155880
Dardanup (S) - Pt A	510032661	Mukinbudin (S)	525155950
Dardanup (S) - Pt B	510102664	Narembeen (S)	525156370
Donnybrook-Balingup (S)	510102870	Narrogin (S)	520056510
Harvey (S) - Pt A	510033991	Narrogin (T)	520056440
Harvey (S) - Pt B	510103994	Northam (S)	525106720
Manjimup (S)	510205180	Northam (T)	525106650
Nannup (S)	510206300	Nungarin (S)	525156860
		Pingelly (S)	520057140
Great Southern		Quairading (S)	525107350
Albany (C) - Central	515100081	Tammin (S)	525108190
Albany (C) - Bal	515100084	Toodyay (S)	525108330
Broomehill (S)	515051050	Trayning (S)	525158400
Cranbrook (S)	515102240	Victoria Plains (S)	525058540
Denmark (S)	515102730	Wagin (S)	520058610
Gnowangerup (S)	515053640	Wandering (S)	520058680
Jerramungup (S)	515054130	West Arthur (S)	520058890
Katanning (S)	515054340	Westonia (S)	525159030
Kent (S)	515054480	Wickepin (S)	520059100
Kojonup (S)	515054550	Williams (S)	520059170
Plantagenet (S)	515107210	Wongan-Ballidu (S)	525109310
Tambellup (S)	515058120	Wyalkatchem (S)	525109450
Woodanilling (S)	515059380	Yilgarn (S)	525159660
		York (S)	525109730

Tourism Regions, Western Australia—2001



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